

## Anticipated Barriers

Physical	Economic	Political	Sociocultural	Educational
Facilities unable to support needs of the family unit	Low Income	Media advertising influencing young peoples decisions	The Influence if the family on Physical activity patterns or food choices	How is 'Healthy Schools' accredited?
Busy parental lifestyle	Healthy food more expensive	No TV advertising targeting kids foe eating fruit and vegetables	Parental understanding of eating good eating habits	The priority head teachers place on Physical Education
Healthy option availability	Chicken and chips shops frequently target lower income families and have after school specials	Schools lunches vary greatly and are schools offering the right lunches?	TV's, videogames and DVD players in children's bedrooms encourage sedentary behaviour	The future of PE and Sports Funding
Increase in snack food availability elsewhere and eaten at school	Soft drinks are frequently on special and cheaper to buy than milk.	Fast Food Industry?	Children prefer to spend time being sedentary rather than active?	The quality of the delivery of 'Physical Education' in primary and secondary schools
Increasing reliance on fast food	Equipment and fees to join sports clubs and or healthy clubs costly	Non traditional sports not being used during break times.	Children need adults to organise sport and games or they will not play	Out of hours physical activity program variety
Teachers have less time for extracurricular activity.	Due to a lack of local sports clubs added cost makes continued participation difficult.	Change in government and potential changes to school funding?	Healthy Food Role Models Needed	Lack of conjoined work with Education and Health departments
One parent families	Clubs are unable to expand to cater for young people due to number of volunteers.	Future of the School Sports Partnership and its ability to cover all schools in Southwark	Although children have the knowledge of the healthy food plate, this does not translate into what they eat.	
			Children are popular if they have 'fun' snack food to trade.	

## ***Funding and Sustainability***

### ***Walworth Ward:***

<b><i>Phase 1</i></b>	<b><i>Phase 2</i></b>	<b><i>Phase 3</i></b>
<p><b><i>Current Funding £32,000 Bacons</i></b> Bacons PE and School Sports Partnership provide the CPD training for all teachers across Southwark. Bacons currently manage the introduction and review of the “Health and Wellbeing Program” at a considerable cost to the partnership.</p>	<p><b><i>Current Funding £28,000</i></b> Extended schools and individual head teachers have supported the program</p>	<p><b><i>Current Funding £25,000</i></b> Aylesbury estate has contributed £25,000 to staff develop the ‘Healthy and Wellbeing Centre’.</p>
<p><b><i>Sustainability £32,000 (Southwark Wide)</i></b> The appointment of a ‘Health and Wellbeing Coordinator’ will ensure the training and implementation of the ‘Health and Wellbeing Program” can be carried on year on year.  This person would be able to work with specific schools on reception focused programs.</p>	<p><b><i>Sustainability £30,000</i></b> As part of the Bacons PE and school sports CPD program for 2010-2011 all primary schools teaching aids will be offered the opportunity to access 20 credits towards a foundation degree via ‘Roehampton University’.  For this opportunity all TA’s will be required to deliver and manage the after school programs for their school.</p>	<p><b><i>Sustainability £17,000</i></b> The majority of cost will be centre hire. (We anticipate a number of local families once graduated will volunteers and community support networks will develop to support the centre) CPD and area specific support will be required.  ‘Health and Wellbeing Coordinator” will ensure programs being delivered meet a minimum standard.</p>

## ***Long Term Sustainability:***

We see the “Health and Wellbeing Program” as simply a three phased intervention program designed to provide pupils, schools and parents the opportunity to contextualise the ‘Health’ message and health professionals the opportunity to identify those most at risk.

The ‘Health Message’, however, needs a vehicle to ensure these messages propagate. Through the delivery of high quality physical education we have the opportunity to ensure all pupils have access to simple health messages while ensuring they have the knowledge and skill to commit to physical activity for life.